



Fäsi Estate Vineyard

News Date: November 18, 2008

Author: Martin G. Felix

FOR IMMEDIATE RELEASE

Title: **Madera Appellation wine, scores big with world renowned wine judge.**

Fresno, California – November 18, 2008 – Fäsi Crest 2006 Syrah Private Reserve, produced by Fäsi Estate Vineyard has been given a score of 92 points from world renowned wine critic, Wilfred Wong. Wilfred is perhaps the most prolific wine judge in America. Judging for 22 years in dozens of wine competitions annually, he has honed his ability to pick a winner. Wilfred tastes 8,000+ wines annually, travels internationally, and is a Columnist for Vineyard & Winery Management Magazine and Beverage Industry News (BIN).– all in pursuit of vino perfection. Wilfred is also the Cellar Master for Beverages & More (aka: BevMo) with 97 retail locations in California and Arizona.

92 POINTS WILFRED WONG: (Tasted: November 13, 2008, Concord, CA USA). Deep ruby, black color; pure; packed; ripe, fine; ripe aromas, excellent depth of fruit; medium bodied, round; textured; long; deep; excellent structure, smooth tannins; ripe, generous, ripe, oak; full; violets with a savage note; long finish, generous aftertaste. (Best Served 2010-2016) [100% Syrah] [14.46% alcohol] [622 cases produced] [Farmed organically, certified by CCOF since 2003] [Winemaker, Claude Bobba] An impressive power packed, big-fruited Syrah with panache, style and breed, should go a long ways in proving that Madera County can produce top quality, ultra premium wines.

The soon to be released Fäsi Crest 2005 Syrah blend was given a score of 90 points at the same tasting. The magical blend will be released January 1st, 2009. Pre-orders are being accepted via our web site www.fasiestate.com. Ralph Fäsi, proprietor say's "There are many fine wines produced here in Fresno and Madera counties, and these appellations are starting to be recognized by the industry's top experts. We are growing our reputation from being a 'bulk wine region' to an area which can produce 'ultra premium' wines."

The 42 acre vineyard, located along the banks of the San Joaquin River in Madera County, was developed according to the most advanced technology available with the assistance of California State University Fresno, Viticulture Department.

Fäsi Estate Vineyard

Phone: 559.431.5050 • Fax: 559.650.5255 • Web: www.fasiestate.com



Fäsi Estate Vineyard

###

Fäsi Estate Vineyard is a CCOF organically certified vineyard in Madera County, founded in 2000 with its office in Fresno, California, and sales operations in the US and Switzerland. Fäsi Estate specializes in the growing and production of the finest Syrah wines in the Madera Appellation, in the Central Valley of California. Their organic approach to farming and applications of the most modern technology and know-how bridges the old-fashioned wine making with today's tech-expertise. For more information about Fäsi Estate Vineyard and its wines, Visit: www.fasiestate.com or contact us by phone at 559-431-5050.

Press Contact:

Martin G. Felix
Telephone: (559) 431-5050
Email: martin.felix@fasiestate.com
Company: Fäsi Estate Vineyard C/O: Agrovive, Inc.
Address: 6781 N. Palm Ave., Suite 120, Fresno, CA 93704
Web Site: www.fasiestate.com

Fäsi Estate Vineyard

Phone: 559.431.5050 • Fax: 559.650.5255 • Web: www.fasiestate.com